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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In re application of:

**Joshua M. Kopelman  
Srinivas Balijepalli  
Christopher Fralic**

Examiner: **G. O'Connor**

Application No.:  
**09/935,287 (Conf. No. 9679)**

Group Art Unit: **3627**

Filed: **August 22, 2001**

S&L Docket No. **P23,305-A USA**

For: **METHOD AND APPARATUS FOR LISTING GOODS FOR SALE**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REPLY TO OFFICE ACTION DATED MAY 18, 2007**

Sir:

This Reply is responsive to the Office Action, dated May 18, 2007, in the above-identified application. Reconsideration and reexamination of this application are requested respectfully in view of the following amendment and remarks.

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks** begin on page 9 of this paper.